

« Start-me up », Institut Pasteur, July 5-6, 2018

Provisional program (February 2018)

Thursday morning (9.30 a.m. – 1.00 p.m.)

- 09.30 a.m. -10 a.m.: Opening conference, Ups and downs of start-up creation in France
- 10 a.m. – 10.45 a.m.: Workshop, Choose the right innovation model at the Institut Pasteur: patents, licenses, R&D collaborations and start-up creation
- 11.00 a.m. – 11.15 a.m.: coffee break
- 11.15 a.m.- 12.00 a.m.: Workshop, What you need to create a start-up
- 12.00 a.m.-12.45 a.m.: Workshop, Early stage-funding and start-up competitions

12.45.m. – 2.00 p.m.: lunch

Thursday afternoon (2.00 p.m. – 6.30 p.m.)

- 2.00 p.m. – 4.00 p.m.: working sessions (by group of 5 participants). Preparation of a formal presentation for the iLAB competition, either on a project proposed by a participant or on a business case (presence of mentors to advise participants)
- 4.00p.m.-4.30 p.m.: coffee break
- 4.30 p.m. – 5.30 p.m.: working session (continued)
- 5.30 p.m. – 6.30 p.m.: pitch session, presentation of the project in 3 minutes by one member of each group

Friday morning (9.30 a.m. – 1.00 p.m.)

- 09.30 a.m. – 10.00 a.m.: Conference, Benchmark and market studies : find the right positioning
- 10.00 a.m. – 10.45 a.m.: Workshop, Who does what: CEO, CTO, CFO, Lawyers... outsourcing or not?
- 10.45 a.m.-11.15 a.m.: coffee break
- 11.15 a.m. – 12.00 a.m.: Workshop, the first year : ups of downs of the academic environment and of incubators
- 12.00 a.m.-12.45 a.m. : Workshop, Funding beyond start-up competitions and love money (business angels, venture capitalists)

12.45 a.m. – 2.00 p.m.: lunch

Friday afternoon (14p.m.00-19p.m.00)

- 2.00 p.m.-4.30 p.m.: Working sessions, preparation of a 10-minute presentation with slide deck (with mentors to advise participants)
- 4.30 p.m.-5.00 p.m.: coffee break
- 5.00 p.m.-6.30 p.m.: presentation of the projects in front of a jury including investors
- From 6.30 p.m.: cocktail