

Start-me up 2021

Two-day training about creation of startups in the field of Life Sciences and Health

June 24-25, 2021

Via Microsoft Teams



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If you want to participate in this training, please send your application (download from www.pasteur.fr/en/startmeup) until **May 15, 2021** to suaw@pasteur.fr.

Partners: DARRI & MAASCC

Contact: Startup Awareness office (suaw@pasteur.fr)

Website: www.pasteur.fr/en/startmeup
www.pasteur.fr/fr/startmeup

Start-me up 2021 program

From drug & vaccine development to business creation



Thursday, June 24, 2021

Session 1: Innovation transformed into products

9:30-10:00am **Innovation and unmet need?**

Florence Allouche, *President, Myrpharm advisors, Professor, School of Pharmacy, Paris University*

10:00-10:30am **Digital transition of healthcare: digital biomarkers as personal monitoring tools**

Clarissa Gorin, *Medical innovation manager, Ad Scientiam*

Break

11:00-11:30am **The legal path from academic researcher to biotech entrepreneur**

Bertrand Baheu-Derras, *lawyer, ARAMIS Société d'Avocats*

11:30-12:00am **Intellectual properties**

Nicola Torno, *Head of patents and inventions service, DARRI, Institut Pasteur*

Lunch

Session 2: Design your project

2:00-5:30pm **Work with project**

5:30-6:30pm **Pitch: name of the company, product, innovation, benchmarking, market**

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Friday, June 25, 2021

Session 3: Something that cannot overlook when we develop a new vaccine and drug

- 9:30-10:00am **R&D for a new vaccine and drug: Role of startups in the development of a new vaccine and drug**
François Ballet, Chairman, *Project Evaluation Committee, Medicen Paris Region*
- 10:00-10:30am **Regulatory issues**
Valérie Vanneaux, *Cell therapy specialist, Hôpital de Paris (AP-HP)*
- 10:30-11:00am **Innovation production: the importance of the manufacturing and supply chain**
Cécile Dussart, *Vice President Operations, Galderma*
Break
- 11:15-11:45am **From preclinical trials to clinical trials**
Nathalie Jolly, *Head of Clinical Core, Institut Pasteur*
- 11:45-12:15am **From Pre-clinical to Post-marketing: the value of Observational Research in Pharmaceutical Development**
Myriam Cordey Missoup, *Observational research director, Otezla Product Lead, Amgen Center for Observation research*
Lunch

Session 4: Pitch your business idea

- 2:00-3:00pm **Finish up project design**
- 3:00-5:00pm **Prepare your presentation**
- 5:00-6:00pm **Present your project**
Jury: **Isabelle Buckle**, *Executive Vice President, Technology transfer & Industrial Partnership, Institut Pasteur*
Jessica Leygues, *CEO, Medicen*
Frédéric Jallat, *Professor, Academic Director of MsM, ESCP Business School*
Franck Lescure, *Partner, Elaia*
Jean Roubas, *Investment manager, 50 Partners*
- 6:00-6:15pm **Closing remarks**



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