

# Start-me up 2021

## Two-day training about creation of startups in the field of Life Sciences and Health

June 24-25, 2021

Via Microsoft Teams



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If you want to participate in this training, please send your application (download from [www.pasteur.fr/en/startmeup](http://www.pasteur.fr/en/startmeup)) until **May 15, 2021** to [suaw@pasteur.fr](mailto:suaw@pasteur.fr).

**Partners:** DARRI & MAASCC

**Contact:** Startup Awareness office ([suaw@pasteur.fr](mailto:suaw@pasteur.fr))

**Website:** [www.pasteur.fr/en/startmeup](http://www.pasteur.fr/en/startmeup)  
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# Start-me up 2021 program

From drug & vaccine development to business creation

**Thursday, June 24, 2021**

## Session 1: Innovation transformed into products

9:30-10:00am **Innovation and unmet need?**

**Florence Allouche**, *President, Myrpharm advisors, Professor, School of Pharmacy, Paris University*

10:00-10:30am **Digital transition of healthcare: digital biomarkers as personal monitoring tools**

**Clarissa Gorin**, *Medical innovation manager, Ad Scientiam*

**Break**

11:00-11:30am **The legal path from academic researcher to biotech entrepreneur**

**Bertrand Baheu-Derras**, *lawyer, ARAMIS Société d'Avocats*

11:30-12:00am **Intellectual properties**

**Nicola Torno**, *Head of patents and inventions service, DARRI, Institut Pasteur*

**Lunch**

## Session 2: Design your project

2:00-5:30pm **Work with project**

5:30-6:30pm **Pitch: name of the company, product, innovation, benchmarking, market**



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**Friday, June 25, 2021**

## Session 3: Something that cannot overlook when we develop a new vaccine and drug

9:30-10:00am **R&D for a new vaccine and drug: Role of startups in the development of a new vaccine and drug**

**François Ballet**, Chairman, *Project Evaluation Committee, Medicen Paris Region*

10:00-10:30am **Regulatory issues**

**Valérie Vanneaux**, *Cell therapy specialist, Hôpital de Paris (AP-HP)*

10:30-11:00am **Innovation production: the importance of the manufacturing and supply chain**

**Cécile Dussart**, *Vice President Operations, Galderma*

**Break**

11:15-11:45am **From preclinical trials to clinical trials**

**Nathalie Jolly**, *Head of Clinical Core, Institut Pasteur*

11:45-12:15am **From Pre-clinical to Post-marketing: the value of Observational Research in Pharmaceutical Development**

**Myriam Cordey Missoup**, *Observational research director, Otezla Product Lead, Amgen Center for Observation research*

**Lunch**

## Session 4: Pitch your business idea

2:00-3:00pm **Finish up project design**

3:00-5:00pm **Prepare your presentation**

5:00-6:00pm **Present your project**

**Jury:** **Isabelle Buckle**, *Executive Vice President, Technology transfer & Industrial Partnership, Institut Pasteur*

**Jessica Leygues**, *CEO, Medicen*

**Frédéric Jallat**, *Professor, Academic Director of MsM, ESCP Business School*

**Franck Lescure**, *Partner, Elaia*

**Jean Roubas**, *Investment manager, 50 Partners*

6:00-6:15pm **Closing remarks**



**Startup Awareness Office**  
**Education Department**  
**Institut Pasteur**  
25-28, rue du Docteur Roux  
75724 Paris Cedex 15  
*[suaw@pasteur.fr](mailto:suaw@pasteur.fr)*

